Store Front Popcorn Sale Set-Up Tips

- Place table where the store has directed you and do not block and access to the store.
- Arrange product by price from lowest (Classic) to highest (Salted). Note: Cheese Lover’s boxes on each table end make a good attraction piece. The popping corn can be used to keep all item on the table in front.
- Tag the first bag/box with the price. When sold, remove and stick it to the next.
- Keep money hidden behind boxes or product.
- Have a sales sheet laminated/protective sleeve on the table for those who like to look at the sheet and price.
- Make a sign saying “We accept Credit Cards”
- Use a tablecloth/cover to dress the table up and it also helps hide extra product/empty boxes.
- Keep snacks/drinks out of sight of any customer.
- If you are taping on the store’s wall use the blues painter’s tape. It can be removed without removing paint.