A Scout is Friendly!

Pack Play Book
Fall Recruitment 2020
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Welcome leader to the greatest adventure of your Packs program year. Fall Recruitment! This is where we all welcome and encourage new youth to join your unit. This playbook is designed to help you have the tools, resources and information to have a successful recruitment season.

Are you ready for an epic adventure of epic proportion? If you answered yes to this question Be Prepared to be inducted to the life blood of a quality unit, Fall Recruitment!

Enter if you Dare ;)
Sincerely the Great Alaska Membership Team
This year each new youth who joins Cub Scouts will receive the rocket below.

The idea is your unit does a welcome to Scouting Night at a park where you can build and shoot off your rockets.

The Council will have additional rockets to purchase if your whole unit would like to participate.

Your youth will have a blast! Your unit will reach the stars!
The Great Alaska Council is encouraging its Scouts to be friendly and cheerful this fall by inviting their friends to join his or her unit.

The Top Recruiting Youth in Cub Scouts, Scouts BSA Boys, and Scouts BSA Girls will receive a 2021 Campership. All youth qualify for a fun patch provided by the Council!

(See Just Recruit One in the Appendix for rules and regulations)
If your unit does not have a Facebook Page already, please get one ASAP!

76% of U.S. Adults use Facebook, of that three-quarters use it on a daily basis.

The Council is paying for advertisement on Facebook for all of your unit joining events that you create on Facebook and add the Council as a Co Host.
The bulk of the marketing the Council is doing will be sending interested youth and parents to BE A Scout.org.

Is your unit's pin up to date with accurate information? See the example below of what a good pin looks like. Does your unit need some help with this?

See Appendix or call the Scout Office.

Pack 0220 Anchorage Midtown Rotary Club
Baxter Elementary School
2991 Baxter Road
Anchorage AK 99504

Contact: Samuel Giacalone
Phone: (907) 223 - 5111
Email: samuel.giacalone@gmail.com
Website: https://cub-scout-pack-220.square.site/

- Dens for Boys or Girls
- Online Registration available for this unit.

Meets Friday evenings at Baxter Elementary School at 7:00pm in the Multi-Purpose Room.
"You never get a second chance to make a first impression"
Andrew Grant

Is your unit selling popcorn or doing other activities in the community?

Quick guides to make a good first impression

- Wear a clean and sharp looking uniform
- Be friendly and courteous to all people
- Invite all youth you see to your unit’s next activity
- Have a Peer to Peer card and invite them to your next activity

Peer to Peer cards can be found in the Appendix
At a Joining night you provide basic information about what Scouting offers youth and families in the area. The important thing is to get the family’s attention and let them see what Scouting is all about. As mentioned earlier, in this playbook, we are encouraging units to use the Rocket into Scouting Theme for your joining night. What might that look like in a Covid-19 world right now?

- **A Drive Through Joining Event at the Park**
  
  Every one stays in their car and goes to stations where you receive something new, then you launch your rocket at the last station.

- **A Digital Joining Event on Facebook**
  
  Use Facebook Live and host a digital joining event for all to see and participate in.
This Fall, with all the unknowns surrounding Corvid 19, we are encouraging our Packs to come up with a plan c for meeting.

Below are some ideas for how a Pack can meet safely this fall. These are examples from other units in the Council.

- Meet once a month in a large space that allows social distancing such as a park or gymnasium
- Present this week's adventure on YouTube on Monday, then have a zoom meeting for the kids to share their adventure later in the week
- Have a back up meeting location plan in place just in case the normal location shuts down.
- Attend Roundtable Digitally this fall for more ideas and best practices.
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A Scout is Friendly, Scouts who recruit qualify for fun rewards!
Those who recruit multiple youth will receive a special Council Shoulder Patch to wear on their uniform. Three top recruiters will have their 2021 Council summer camp paid for by a council membership campership. Please see the rules and regulations below.

1-2 Youth Recruited each youth gets a recruiter patch Item # 219 Scout Shop

3-5 Youth Recruited each youth gets a Custom Council CSP with a Silver Boarder

6 or more Youth Recruited each youth gets a Custom Council CSP with a Gold Boarder

Top Overall Youth Recruiter in the Council for

Cub Scouts, Scouts BSA Boy, and Scouts BSA Girl

Will receive a Campership to a Great Alaska Council 2021 Summer Camp as well as a unique Council CSP representing you as one of the top 3 peer-to-peer recruiters in the Council. This campership is not transferable.

To qualify for each level, you must fill out the attached form. Youth Recruited means an application and payment turned into the Council office for a whole year of Scouting. To qualify, the youth must not have been previously registered in another unit in the last year. Each youth recruiter needs to submit the recruiter paperwork documenting the names of each youth recruited to be verified by the Scout Office against the unit’s records. This form must be submitted no later than December 1, 2020.
Scouting. Turn into the Great Alaska Council Office no later than December 1, 2020. Forms can be emailed into Derek.Vankampen@scouting.org

<table>
<thead>
<tr>
<th>Youth Recruiter</th>
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<tbody>
<tr>
<td>Unit number</td>
<td>First Name</td>
<td>Last Name</td>
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<table>
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<tr>
<th>Unit Number</th>
<th>New Youth</th>
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<tr>
<td></td>
<td>First Name?</td>
<td>Last Name?</td>
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Bronze Level 1-2 Youth

Silver Level 3-5 Youth

Gold Level 6 or more Youth
Log into my.Scouting and navigate in the dropdown Menu to Legacy Web Tools, BeAScout.

This will open a window which is called Unit Pin Management.

If you are a leader in more than one unit then the unit description will have a drop down where you can see the different unit pin management pages. Select the unit whose pin you want to update.

1. Place pin in Unit Pin Mode
2. Set Pin Status to Active
3. If your unit is willing to accept online Applications set the Apply Status to Active
4. If you unit has a website include this information
5. Choose a Primary Contact
6. Update the unit meeting address if it differs from your chartering organization address
7. Check what fields you want to display on your pin
8. And enter Additional Information that will help market your unit like meeting day and time
If you are updating Pin information for a Pack then be sure to go to also navigate within my.Scouting to your pack in the drop down menu and select Organization Manager as well where you will indicate if your pack is participating in Family Scouting.

Once in Organization Manager select the settings tab and scroll to the bottom of the page where you will see Family Scouting. Opt-in and enter an effective date, then choose the gender of your dens.

As with the unit pin management it may take overnight for the changes to be reflected on the pin.
Unit Pin Sample:

1  Pack 0399 Saint Barnabas Methodist Church
   5011 W Pleasant Ridge Rd
   Arlington, TX, 76016
   0.3 miles
   Dens for Boys or Girls
   Show Unit...